



INDUSTRIAL FACILITIES

CEER – Manufacturing Complex

KAEC, SAUDI ARABIA

The CEER manufacturing complex in King Abdullah Economic City is Saudi Arabia's first national electric vehicle production facility, equipped with a PAVA system delivering voice communication across a large industrial environment.

The CEER Electric Vehicle Manufacturing Complex, located in King Abdullah Economic City (KAEC), is the production hub of CEER, Saudi Arabia's first national electric vehicle brand. The facility plays a key role in the development of the Kingdom's automotive industry. The deployed smartVES PAVA System provides voice evacuation and message distribution throughout the manufacturing complex, supporting extensive loudspeaker coverage and flexible zoning across various operational areas of the facility.



SOLUTIONS PROVIDED

- » 6 smartVES PAVA racks
- » 900 loudspeakers
- » 88 loudspeaker lines
- » Total power 6.44 kW



We make everyday life safer